

Curriculum Vitae

Personal information

Name: **Balla Vasiliki-Maria**
Date of birth: 13.02.1983
Nationality: Greek
E-mail: vballa@upatras.gr



Education

- Jan. '10-'13: **Ph.D.** in Accounting and Finance, Technical University of Crete, Greece
Thesis: "The use of accounting and corporate governance information in the prediction of securities class actions".
- Sept. '07-'09: **MSc** in Banking and Finance - for executives, Athens University of Economics and Business, Greece.
- Sept. '07-'09 **MSc** in Audit and Applied Accounting, National and Kapodistrian University of Athens, Greece.
- Sept. '04-'07: **BSc** in Economics, University of Piraeus, Greece.
- Sept. '00-'04: **BA** in Accounting, Technological Educational Institution of Chalkida, Greece.

Professional Qualifications

- ACCA (Association of Chartered Certified Accountants) – Advanced Diploma in Accounting and Business
- Certified Accountant – Tax operator (B Class) from the Economic Chambers of Greece

Research Activities - Publications

A. Papers in refereed journals

1. Balla V-M, C. Gaganis, F. Pasiouras, C. Zopounidis, (2014), "Multicriteria decision aid models for the prediction of securities class actions", *Operations Research Spektrum*, vol. 36, is.1, pp 57-72, **(ABS 3*)**.
2. C. Lemonakis, Malandrakis I., Garefalakis E., Balla V., (2018), "Corporate Governance and Internal Audit: A Review on Performance Indicators", *Interdisciplinary Journal of Economics and Business Law*, vol. 7, is. 1, pp: 98-119, (ABS 1*).
3. C. Zopounidis, Floros, C., Lemonakis, C., Balla, V., (2018), "Taxation Avoidance in Overtrading Firms as Determinants of Board Independence (BvD)", *Operational Research – an International Journal*, <https://doi.org/10.1007/s12351-018-0389-y>, (ABS 1*).
4. Lemonakis, C., Ballas, P., Balla, V., and Garefalakis, A. (2018), "Audit fees and pricing strategy: Do Restatements of Internal Control Reports and Earnings matter", *Risk Governance and Control: Financial Markets and Institutions*, vol. 8, is. 2, pp: 63-73, (ABS 1*), <http://doi.org/10.22495/rgcv8i2p4>, **Best paper award**.
5. Lemonakis, C., Garefalakis, A., Ballas, P., Balla, V., and Passas, I. (2020), "Exploring firms' accounting viability during economic turmoil: Best practices for SMEs entrepreneurship", *Interdisciplinary Journal of Economics and Business Law*, vol. 9, is. 4, pp. 98-122, (ABS 1*).
6. Ballas, P., Garefalakis, A., Lemonakis, C., and Balla, V. (2019)," Quality of Financial Reporting Under IFRS and Corporate Governance Influence: Evidence from The Greek Banking Sector During Crisis", *Journal of Governance & Regulation*, vol. 8, is. 4, pp. 8-20, (ABS 1*), <http://doi.org/10.22495/jgrv8i4art1>.

7. Balla, V., Ballas, P., and Vortelinos, D. (2020). Corporate Governance and Strategic Alignment in Tourism During the Pandemic Era: Decision Making for Family Businesses in Greece in Turbulent Times. *International Online Conference "Corporate Governance: An Interdisciplinary Outlook in the Wake of Pandemic*, November 19-20/2020, <https://doi.org/10.22495/cgiowp>.
8. Koskeridi, A. and Balla, V., (2022) "Sustainability Assessment of Master Commercial European Ports Through Environmental Prisma.", Proceedings IACUDIT 2022.

B. Book Chapters and encyclopedias

1. Zopounidis C., Balla V., (2011), "Sustainability of public enterprises in transport sector using financial criteria during 2005-2009", pp: 163-169, In: "Crises Management", Zopounidis C. (Ed), STAMOULIS Publications.
2. Zopounidis C., Balla V., Doumpou M., (2011), "Profitability and sustainability of public enterprises during 2005-2009", pp:159-161, In: "Crises Management", Zopounidis C. (Ed), STAMOULIS Publications.
3. Poulis, K., Balla, V., Poulis, E., (2009), Deutsche Bank, In: Wankel C. (Ed), Encyclopedia of Global Business, Sage, Thousand Oaks: London
4. Balla V., (2015), "Chapter 15: Accounting information in the prediction of the securities class actions", pp: 372-397, In: Quantitative Financial Risk Management Theory and Practice, Zopounidis C. & Galariotis E. (Ed), The Frank J. Fabozzi Series, WILEY Publications.

Newspapers /Practitioners' Journals

1. «The evolution of money: An economic history of the world» Saturday 29 and Sunday 30 October 2011, To Kerdos, "News": C. Zopounidis, V. Balla
2. «Optimal Credit Risk Assessment for Commercial Banks» Tuesday 9 March 2010, Chaniotika Nea, "Economy" and 29 March 2010, Nautemporiki, "Opinions": C. Zopounidis, V. Balla
3. «4 Models of Managing Corporate Social Responsibility» Thursday 1 April 2010, Chaniotika Nea, "Economy" and Epistimoniko Marketing & Management, June 2010: C. Zopounidis, V. Balla
4. «Internal control systems in healthcare» Saturday 17 July 2010, Chaniotika Nea, "Society", C. Zopounidis, V. Balla
5. «Sustainability of public transportation with the use of financial criteria» Friday 10 September 2010, Chaniotika Nea, "Economy", Sunday 26 September 2010, To Kerdos, "News", H Kathimerini, Economics, Saturday 5 March 2011: C. Zopounidis, V. Balla

Scholarships

2010 – 2012 Two scholarships for PhD studies, Technical University of Crete.

Conference presentations

1. 1st National Conference in Financial Engineering and Banking Society, **FEBS 2010**, 3-4 December 2010, Athens, Greece.
2. 2nd National Conference in Financial Engineering and Banking Society, **FEBS 2011**, 2-4 December 2011, Athens, Greece.
3. 1st International Conference in Financial Engineering and Banking Society, **FEBS 2011**, 10-12 June 2011, Chania, Greece.
4. International Conference of Banking and Finance, **IFABS 2011**, 30-2 July, University of Rome III, Rome, Italy.

5. International Conference in Operational Research, **OR 2011**, 30-2 September, University of Zurich, Zurich, Switzerland.
6. 19th Annual Conference of the Multinational Finance Society, **MFS 2012**, 24 - 27 June, AGH University of Science and Technology, Kraków, Poland, LeBow College of Business, Drexel University, USA.
7. 3rd National Conference in Financial Engineering and Banking Society, **FEBS 2012**, 17-18 December 2012, Athens, Greece.
8. 2nd International Symposium and 24th National Conference on Operational Research Scientific Committee, **EEEE 2013**, 26-28 September 2013, Athens, Greece.
9. AMCE International Conference on Modeling and Simulation, **AMCE 2013**, 7-8 November 2013, Chania, Greece.
10. 8th International Conference in Financial Engineering and Banking Society, **FEBS 2017**, 18-19 December 2017, Athens.
11. 9th International Conference in Financial Engineering and Banking Society, **FEBS 2018**, 21-22 December 2018, Athens.
12. 7th Annual Conference Piraeus Greece Hellenic Finance and Accounting Association, **HFAA 2018**, 14-15 December 2018, Piraeus.
13. 6th International Conference on Contemporary Marketing Issues, **ICCM 2018**, 27-29 June, Athens, Greece.
14. 17th Annual Conference of the Hellenic Finance and Accounting Association, **HFAA 2018**, Piraeus.
15. International Online Conference "**Corporate Governance: An Interdisciplinary Outlook in the Wake of Pandemic**", November 19-20/2020, Ukraine.
16. International Association of Cultural and Digital Tourism, **IACUDIT 2022**, 1-3 September, Syros, Greece.

Teaching experience

Assurance Assignments, Hellenic Institute of Chartered Internal System Auditors, Athens, Greece, 2nd Academic Semester 2022

Consulting Assignments, Hellenic Institute of Chartered Internal System Auditors, Athens, Greece, 2nd Academic Semester 2022

Financial Accounting, Department of Tourism Management, University of Patras, From Academic year 2019 until today

Management Accounting for Tourist Enterprises, Department of Tourism Management, University of Patras, From Academic year 2019 until today

Internal Audit for Tourist Enterprises, Department of Tourism Management, University of Patras, From Academic year 2022 until today

Financial Management for Tourist Enterprises, Department of Tourism Management, University of Patras, From Academic year 2019 until today

Financial Statement Analysis, Department of Tourism Management, University of Patras, From Academic year 2019 until today

Optimising Business Performance - Middlesex University, MSc Marine Operations Management, Academic Year 2020, Academic Year 2021

Public Accounting ΔΗΔ62 - Hellenic Open University, 2021 Academic Semester 1st, 2022 Academic Semester 2nd

Financial Management MBA 51- Hellenic Open University, Academic Year 2017-18,
Academic Year 2020-21

Financial Management ΔΕ031 - Hellenic Open University, Academic Year 2016-17,
Academic Year 2018-19

Industrial Accounting - Technological Educational Institution of Crete, 2018 Academic
Semester 1st

Cash Flow Statement Analysis - Technological Educational Institution of Crete, 2019
Academic Semester 2nd

**International Financial Reporting Standards - Technological Educational Institution
of Crete**, 2018 Academic Semester 1st

Analysis and Portfolio Management - Technological Educational Institution of Crete,
2018 Academic Semester 2nd

Financial Management MBA 51 (HAE1 & INT1)- Hellenic Open University, 2017
Academic Semester 1st - 25 postgraduate students, 2018 Academic Semester 2nd - 25
postgraduate students

Financial Management ΔΕ031- Hellenic Open University, 2016 Academic Semester 1st -
13 undergraduate students, 2017 Academic Semester 2nd - 13 undergraduate students

Analysis and Portfolio Management - Technological Educational Institution of Crete
2017 Academic Semester 2nd

Investment Decision Analysis - Laboratory Assistant - Technical University of Crete
2011 Academic Semester 2nd, 2012 Academic Semester 2nd

Financial Management - Laboratory Assistant - Technical University of Crete
2011 Academic Semester 1st, 2013 Academic Semester 1st, 2013 Academic Semester 2nd

Working experience

Accounting

June 2020-Present: "UNIVERSITY OF PATRAS", Department of Tourism Management,
Assistant Professor in Business Accounting, Patras, Greece. Teaching
Courses: Financial Accounting, Management Accounting, Financial
Management, Internal Audit, Financial Statement Analysis.

Jan. 2019-June 2020: 'MINISTRY OF FINANCE', Customs Office of Hrakleio in Crete, Accountant.

Sept.2015-Dec. 2018: 'MINISTRY OF FINANCE', General Directorate of Customs & Excise, Tariff
& Special Procedures Division, Athens, Greece.

Aug.2015-Sept. 2016: 'MINISTRY OF FINANCE', Customs Office of Hrakleio in Crete, Accountant.

May 2014-Aug. 2015: 'NEW HELLENIC RADIO INTERNET AND TELEVISION', Accountant, Aghia
Paraskeui, Greece.

May 2009- Dec. 2009: 'HEALTH PROCUREMENT COMMITTEE - MINISTRY OF HEALTH AND
SOCIAL SOLIDARITY'- Assistant Accountant, Athens, Greece.

Jul. 2008-Aug. 2008: 'EFG EUROBANK ERGASIAS'- Business Center in Peristeri, Credit
Analysis, Athens, Greece.

Feb. 2005 –Feb 2007: 'EFSTATHIOS COLONELOS Accounting-Tax-advisory office'. Assistant accountant dealing with medium and large size companies (B & C category), Athens, Greece.

Mar. 2004 – Sept 2004: 'TOURLAKIDOU ELENI & TZORTZINIS VASSILIOS Accounting – Tax advisory office'. Assistant accountant dealing with medium size companies (B category), Athens, Greece.

May 2003 – Nov. 2003: 'CENTRE OF PROFESSIONAL EDUCATION', Assistant administrator, Administrative issues relating to the operation of the professional education centre of Kifissia Branch, Greece.

Research

Sept. 2010-Sept. 2012: 'The special research account funds of Technical University of Crete' - Researcher

Organizing Committee

1. AMCE International Conference on Modelling and Simulation, AMCE 2013, 7-8 November 2013, Chania
2. International Conference "Worldwide trends in efficiency and managing financial risks" 2-4 July 2010, Chania
3. 1st National Conference in Financial Engineering and Banking Society, FEBS 2010, 3-4 December 2010, Athens
4. 2nd National Conference in Financial Engineering and Banking Society, FEBS 2011, 2-4 December 2011, Athens, Greece
5. 3rd National Conference in Financial Engineering and Banking Society, FEBS 2012, 17-18 December 2012, Athens, Greece
6. 1st International Conference in Financial Engineering and Banking Society, FEBS 2011, 10-12 June 2011, Chania

Foreign languages

Greek	(<i>native</i>)
English	(Proficiency of Michigan)
German	(Zentrale Mittelstufenprüfung Zeugnis, Goethe Institute)