



Dept. of Tourism Management, University of Patras, Greece

Courses offered to Erasmus+ students, Acad. Year 2023 – 2024

| Ref. | Course | Winter / Spring | Semester | ECTS |
|----------|---|-----------------|----------|------|
| TMG_1.1C | Introduction to Tourism & Tourism Geography | Winter | 1 | 6 |
| TMG_1.3C | Management of Tourism Firms | Winter | 3 | 6 |
| TMG_3.2C | Human Resources Management | Winter | 3 | 6 |
| TMG_3.3C | Tourism Economics | Winter | 3 | 6 |
| TMG_3.4C | Hospitality Management | Winter | 5 | 6 |
| TMG_5.2C | Air Transport Management | Winter | 5 | 6 |
| TMG_5.3C | Statistical Data Analysis | Winter | 5 | 6 |
| TMG_5.5S | Geographic Information Systems in Tourism | Winter | 5 | 6 |
| TMG_5.7S | Tourism and Regional Development | Winter | 5 | 6 |
| TMG_5.6S | Food and Beverage Management | Winter | 7 | 6 |
| TMG_7.1C | Crisis Management in Tourism | Winter | 7 | 6 |
| TMG_7.2C | Total Quality Management for Tourism Firms | Winter | 7 | 6 |
| TMG_7.3C | Internal Auditing for Tourist Firms | Winter | 7 | 6 |
| TMG_7.4C | Research Methods and Techniques in Tourism | Winter | 7 | 6 |
| TMG_7.5S | Tourism and Spatial Planning | Winter | 7 | 6 |
| TMG_7.6S | Entrepreneurship, Innovation and Technology in | Winter | 7 | 6 |
| TMG_7.8S | Business Economics | Winter | 7 | 6 |
| TMG_2.5C | Introduction to Law | Spring | 2 | 6 |
| TMG_2.6C | Introduction to Marketing | Spring | 2 | 6 |
| TMG_4.5C | Tourism Legislation | Spring | 4 | 6 |
| TMG_6.2C | Special and Alternative Tourism Management | Spring | 4 | 6 |
| TMG_4.2C | Management of Travel Organizations and Agencies | Spring | 6 | 6 |
| TMG_6.3C | Forecasting Methods in Tourism | Spring | 6 | 6 |
| TMG_6.5S | Cultural Heritage and Tourism | Spring | 6 | 6 |
| TMG_6.9S | Tourism Education and Educational Tourism | Spring | 6 | 6 |
| TMG_8.3C | Tourism and Environment – Sustainable Tourism | Spring | 6 | 6 |
| TMG_8.5S | Operational Research | Spring | 6 | 6 |
| TMG_4.3C | Strategy and Policy for Tourism Development | Spring | 8 | 6 |
| TMG_6.6S | e-Business in Tourism | Spring | 8 | 6 |
| TMG_8.1C | Strategic Management of Tourism Firms | Spring | 8 | 6 |
| TMG_8.2C | Digital Marketing and Promotion in Tourism | Spring | 8 | 6 |
| TMG_8.4S | Conference and Events Management | Spring | 8 | 6 |
| TMG_8.6S | Financial Statements Analysis | Spring | 8 | 6 |
| TMG_8.7S | New Technologies in Intelligent Tourism Systems | Spring | 8 | 6 |
| TMG_8.9S | Decision Making and Business Planning for Tourist | Spring | 8 | 6 |

More information on the Department's website: <u>http://tourism.upatras.gr/?lang=en</u> For queries, please contact the Department's Erasmus+ coordinator, Assoc. Prof. Apostolos Rafailidis, at <u>arafail@upatras.gr</u>