CALL FOR PAPERS

7th International Conference

"Culture and Tourism in a Smart, Globalized and Sustainable World"

June 17 – 19, 2020, Hydra Island, Greece

http://iacudit.org/Conference2020/

Building on the success of the previous conferences, it is our great pleasure to inform you that the 7th International Conference of the International Association of Cultural and Digital Tourism (IACuDiT) is to be held in **Hydra Island, Greece, on June 17-19, 2020**, with the theme *"Culture and Tourism in a Smart, Globalized and Sustainable World"*. The aim of this conference is to promote constructive, critical and interdisciplinary conversations on the challenges emerging in tourism from the digital transformation of the industry by bringing together researchers, communities, industry and government stakeholders. A dedicated conference track is open to relevant final year doctoral researchers in order to share their research experience, disseminate their findings and present their contribution to theory and practice.

Please visit **http://iacudit.org/Conference2020/**

Conference Venue

The entire island of Hydra is a preserved national monument and has retained all its 17th & 18th century charm and quaintness. Hydra town, built in the shape of an amphitheatre on a slope overlooking the Argosaronic gulf, is one of the most romantic destinations in Greece. Traditional stone mansions, narrow cobblestoned streets, secluded squares and above all the banning of cars and the use of around 500 donkeys as means of public transportation, explain the reason why Hydra preserved its distinctive atmosphere through the passage of time. The island experienced exceptional economic growth in the past thanks to its great naval and commercial activity. The island is one of the most serene destinations near Athens, as a ferry from Athens to Hydra, will get you to Hydra in just 2 hours. It's picturesque and very photogenic beauty as well as a range of stunning locations, makes it a thriving venue for conferences. http://www.visitgreece.gr/en/greek_islands/hydra

To learn more about Hydra Island, please visit
https://www.hydradirect.com/about-hydra/
https://www.greeka.com/saronic/hydra/

Publication Opportunities

Submitted papers will be subject to a double-blind review process. All accepted papers will be published in the conference proceedings, under **Springer publications**. Information about our previous publications can be found at **http://www.springer.com/business+%26+management/marketing/book/978-3-319-15858-7**

Important Dates and Deadlines

Abstract (up to 300 words) deadline: 5th April 2020
Note: all the accepted abstract papers can be presented in the conference.
Full papers (4,000-6,000 words), optional: 5th May 2020

Full papers will undergo a peer review process in order to be considered for publication under Springer publications.
Papers submitted through Virtual and Poster presentations will also be considered for publication.

Registration Fees for Early Bird Registration before 15th May 2020

Participant IACuDiT member	300euro
Participant non IACuDiT member	380euro
Student fee	280euro
Virtual and Poster presentations	280euro
Accompanying partner	250euro
Gala dinner (select upon registration)	50euro

Conference Topics

Issues to be covered at the conference include, but are not limited to, the following areas:

ICTs Adoption for Regional Development, Sustainability and Tourism Experience
Fishing Tourism, Maritime Policy and Cultural Ports
Cultural landscape and tourism
Tourism Education
Location-based Services, Internet-of-Things and Smart Cities
Knowledge economy and Smart Destinations
Heritage and Museum Management in the Digital Era
Digital collections and the virtual visitor
Innovations in museum interpretation and collections management   and Cross cultural visions
Air Transport and IT
Tourism Trends and Ageing
Emerging technologies, Disruptive Technologies
Mobile Services, Gaming, Gamification and Augmented Reality
Digital social innovation
Cultural and Digital Tourism Statistics, Economics and Forecasting
Cultural tourism policy, planning, and governance
Cultural and Digital Tourism Marketing, Management and e-learning
Tourism Consumer behavior, decision making, experience and satisfaction

Sport tourism, Innovations in sports tourism/Sports as cultural heritage
Festivals and events, lodging and MICE marketing and management
Competitiveness, corporate social responsibility, service excellence and service quality
Social media, Social Networking and ICTs for Partnership and Collaboration
Resilience, Migration, refugees, labor mobility and tourism
Human resources management and strategic leadership development
Innovation, creativity and change management
Financial and performance management regarding cultural and heritage tourism topics
Emerging research methods and methodologies
Wine tourism and gastronomy
Film Tourism
Pilgrimage and Spiritual Tourism
Medical, Wellness and Health Tourism
and
Other topics of contemporary significance in hospitality and tourism with a global focus

<u>Submission Guidelines</u>
 Please visit http://iacudit.org/Conference2020/authors-guidelines/

For all enquiries, please contact:
http://iacudit.org/Conference2020/contact-us/